

Centre County United Way  
Campaign Relationship Chart 2017

**Betsy Dupuis, Chair**  
**Hugh Mose, Vice-Chair**  
CCUW Board/Executive Committee

Kitchen Cabinet  
(Former Co-Chairs)  
Advise January—May  
Ad-hoc May — December

**Fran Stevenson, Chris Hosterman**  
**Campaign Co-Chair**  
(recruited from Division Chairs and Appropriate Community Leaders)

**Marnie Derabasse**  
**Jens Thorsen**

Open

**Tammy Gentzel**

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**Ambassadors Division**  
(recruits, trains and tracks with assistance from staff)

**Penn State Ambassadors Division Chairs**  
(recruits, trains and tracks with assistance from staff)

**PaceSetter Campaign**

**Donor Affinity Group Development Division Chairs**

**Business**  
(Merged with Ambassadors)

**State College Area:**  
Diane Jordan  
Anne Guss

**Inter Valley Area:**  
Ken Martin  
Chad Feather

Interface with existing employee campaigns and offer assistance;

Extend personal thanks for corporate gifts and hand deliver gift acknowledgments.

Reinforce use of tool kit.

Assist with recruitment to Small Business Council

**PSU Campaign Ambassadors:**

Touch base with PSU Unit Chairs on a regular basis to cheer them on, inquire about whether or not they need additional support, offer ideas on how to better run their campaigns.

Engage and retain existing companies

Encourage Competition

Assist with recruitment to Small Business Council

**Donor Affinity Volunteers Develop:**

**Bridge Donors:**  
Open

**Go Fund Me Pages:**  
JaNae Wian

**Women's Leadership Group:**  
Barbara Sherlock

**De Tocqueville Society:**  
Open

**Business Volunteers Develop:**

Assist with obtaining corporate partnership agreements and building a small business council.