

Dear Business Name Team Member,

15,829 households in Centre County – 27% - cannot afford basic needs such as housing, childcare, food, transportation and health care. These are families who work and have an income higher than the Federal Poverty Level (FPL), but not high enough to afford basic necessities or save for the future. They are women and men, young and old, of all races and ethnicities, in every community in Centre County.

You see them every day. They are cashiers, cooks, personal care aides, waiters, janitors, maintenance and repair workers, retail salespersons, office clerks, fast food workers. They are one health issue, car breakdown, layoff, or unexpected bill away from being in poverty. They are **ALICE®**. **Asset Limited, Income Constrained, Employed**. **ALICE** helps drive our economy and the health of our communities. We are all impacted when **ALICE** can't make ends meet.

Centre County United Way, together with 28 local health and human service agencies, is working to help **ALICE** move from survival to stability. They are providing programs that focus on childcare and Pre-K, housing assistance and home ownership, money management, literacy, emergency financial assistance, youth development, mental health, dental health, elder care, and many more.

Without a caring and supportive community, we cannot give **ALICE** the hand up or safety net they need.

Please join me in supporting Centre County United Way. Give a one-time donation or have a gift taken out of each paycheck. No amount is too small to give **ALICE** a fighting chance.

LIVE UNITED.

Thank you,

P.S. Pledge forms and brochures will be distributed on Monday. Please return your completed form to me by _____. Checks can be made payable to CCUW.