

CHECK OUT OUR...



CENTRE COUNTY UNITED WAY
ANNOUNCES

Flamingos!

A Flocking
{FUN}draiser

Flocking Explained?

What is flocking?

Flocking Fundraisers involve decorating unsuspecting friends and neighbors' yards with a flock of pink flamingos! The recipients pay a donation to flock another friend, donate a flocking insurance amount to guarantee no further flocks will nest, or simply have the bright display promoting the United Way in their yard until it's time for the flock to visit another yard.

With the cancellation of so many of our favorite fundraising events we wanted a way to breathe some happiness into the spring/summer. Flamingos truly LIVE UNITED - colonizing in large flocks to avoid trouble and maximize resources. Much like the efforts of the United Way! This playful fundraiser puts some fun into raising funds. And most importantly... it creates a buzz!

What's Next?

Some local businesses are getting a flying head start to their campaigns while having fun flocking their coworkers, friends, and neighbors. We want this to be a **highly visible** project so we will also be rotating a large display flock around well-known locations throughout the county. We want to make a splash that entices area residents to learn about work the United Way and it's partner agencies do for our community. .

Give these fabulous feathered friends the attention they deserve! Been Flocked? Share a pic on Facebook. Spot a Flock? Snap an Instagram picture. We want you to post about it on social media using the hashtag **#LiveUnited** and send us your pictures to share. We will have a larger display flock that will also be popping up at locations throughout the county! Know or own a prominently located spot fit for a flock? Contact us to suggest a location. Or show your support by sponsoring a display flock!

How can you Help?

Take Flight With Us

Scan The Code:



Or Contact :
Ja Nae Wian
janae@ccunitedway.org