



# SPONSORSHIP OPPORTUNITIES



On Friday, May 19, a special event at Beaver Stadium and a partnership between the Centre County United Way and Penn State will offer a way to support Centre County residents.

## How will you help?

**May 19, 2023 / Beaver Stadium**



**Centre County  
United Way**



**PennState**



## Presenting Sponsor - \$10,000

### Two (2) Available

- Three participants
- Recognition in all event advertising, branding, communications and marketing and social media.
- Company/group logo and link on event website.
- Company logo on selfie stations at event, on-site banner, helmets of participants and T-shirts provided to all participants.
- Opportunity to address all participants and interact on behalf of company/group with event's broadcast/media sponsor.
- Opportunity to put items in participant swag bags.



## T-Shirt Sponsor - \$5,500

### One (1) Available

- Two participants
- Recognition in all event advertising, branding, communications and marketing and social media.
- Company/group logo on event website.
- Company logo on selfie stations, on-site banner and event T-shirts.
- Opportunity to put items in participant swag bags.



Individual Participants, \$1,500  
**DETAILS HERE**







## Rope Sponsors - \$2,500

- One participant
- “Naming rights” on one set of ropes, which will be announced continuously throughout the day as participants descend.
- Recognition in all event advertising, branding, communications and marketing and social media.
- Company/group logo on event website.
- Company logo on selfie stations, on-site banner and event T-shirts.
- Opportunity to put items in participant swag bags.

## Harness Sponsors - \$2,000

- One participant
- Recognition in all event advertising, branding, communications and marketing and social media.
- Company/group logo on event website.
- Company logo on selfie stations, on-site banner and event T-shirts.
- Opportunity to put items in participant swag bags.





## Sponsorship Commitment Form

**Please complete and return form to:** Centre County United Way, 131 S. Fraser St. 3, State College, PA 16801

**DEADLINE:** April 14, 2023. Or until available spots are secured.

Business name: \_\_\_\_\_

Primary contact: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Please indicate sponsorship choice:
- Presenting Sponsor (\$10,000)
  - T-Shirt Sponsor (\$5,500)
  - Rope Sponsor (\$2,500)
  - Harness Sponsor (\$2,000)

Please invoice me     Amount enclosed: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Thank you for supporting Over the Edge!

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**For more information or if you have questions regarding your sponsorship,  
any of the organizations, or how you can participate in Over the Edge, contact:**

**Paula Williams**, Executive Director  
Centre County United Way 814.238.8283  
paula@ccunitedway.org

**Ja Nae Wian**, Campaign & Relationship Manager  
Centre County United Way 814.238.8283  
janae@ccunitedway.org



## About the Event

A first-ever event at Beaver Stadium allows participants to go Over The Edge and support Centre County residents who need help with matters related to education, health and financial stability thanks to a partnership between the Centre County United Way and Penn State.

The Centre County United Way has been the University's charity of choice for nearly 50 years.

## Centre County United Way: By the Numbers

**33,311**

COUNTY RESIDENTS SUPPORTED BY UNITED WAY PROGRAM FUNDING LAST YEAR

**24**

PARTNER AGENCIES THAT PROVIDE OVER 50 PROGRAMS TO SUPPORT COUNTY RESIDENTS

**110 FT.**

FROM ATOP BEAVER STADIUM AND OVER THE EDGE TO THE LANDING ZONE

Event Date:  
**May 19, 2023**

Where:  
**Beaver Stadium**



Individual Participants, \$1,500  
[DETAILS HERE](#)

