

Centre County United Way is thrilled to invite you to take part in our signature annual fundraising event:

TASTE OF THE TOWN

SUNDAY, DECEMBER 6, 2026

5:00 PM - 7:30 PM

THE PENN STATER HOTEL & CONFERENCE CENTER

TASTE *of the* TOWN

Restaurant Participation Invitation

For more than a decade, **Taste of the Town** has brought together hundreds of community members to celebrate the incredible culinary talent of Centre County while raising critical support for local programs that change lives every day. As **Centre County United Way's largest annual fundraiser**, this event does more than create an unforgettable evening – it directly supports programs focused on: **Healthy Community**, **Youth Opportunity**, **Financial Security**, and **Community Resiliency**.



Through our Partner Agency Network, funds raised from **Taste of the Town** help support organizations and programs such as: **YSB Big Brothers Big Sisters**, **State College Food Bank**, **Park Forest Preschool**, **Housing Transitions Shelter Services**, and **CVIM Dental Care**. In recent years, **Taste of the Town** has raised more than \$60,000, creating meaningful impact for an estimated 2,400+ Centre County residents through United Way-funded programs and services.

We recognize that participating in this event is an extremely generous investment of your time, staff, and resources – and this year, we are committed to ensuring participating restaurants receive meaningful recognition and year-round visibility for their support.

✨ NEW & EXPANDED RESTAURANT RECOGNITION OPPORTUNITIES FOR 2026 ✨

Participating restaurants will benefit from:

- Featured recognition in event materials
- Inclusion in event advertising
- Ongoing social media spotlights
- Listing with logo and linking in a year-round restaurant directory on CCUW website
- Commemorative window cling/sticker for display
- Two (2) complimentary event tickets for use as you see fit. (Optional)

In addition, restaurants who commit early will benefit from extended promotional opportunities through:

- Digital advertising campaigns
- Social media marketing
- Radio promotions
- Event website features

The earlier you join us, the more visibility and promotional value we can provide throughout the year!

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EVENT PARTICIPATION DETAILS

The Penn Stater/CCUW will provide:

- Two 6' x 30" tables (one prep table and one serving table)
- Tablecloths
- Dishware and eating utensils
- Refrigeration and heating access in the back prep area
- Electrical access upon request
- Station signage
- Hot box and cold storage access
- Participation benefits listed on previous page

Participating vendors are asked to provide:

- Food tastings/samples for approximately 400 guests
- Serving utensils
- Chafing dishes and display materials

To make the evening even more engaging, guests will vote for their favorite vendors in a friendly culinary competition featuring awards for:

- Best Savory
- Best Sweet
- Best Presentation

We encourage restaurants to showcase their creativity through themed or decorated booths and memorable presentations.

JOIN US

We would be honored to have your restaurant join us for Taste of the Town 2026 and help make a lasting impact in our community.

To confirm your participation or express interest, please contact:

Centre County United Way
Taste of the Town
Restaurant Committee

Kevin Kassab
kkassab@statecollegepa.us
814-360-3326

Sharon Dixon-Brytczuk
sharondb@aol.com
814-883-7610

Please respond by September 16, 2026 to ensure inclusion in early promotional opportunities.

Thank you for considering this opportunity to showcase your business while supporting programs that strengthen our community every day.

Together, we can create an incredible event – and meaningful impact – for Centre County.